



REDEFINING “GREEN” IN A NEW ECONOMY

As stated on the Home page of our web site, Virtuosant is building the future and improving people’s life. We are a company that believes in being ‘disruptive’ and breaking the mold of your average technical organization.

The green initiative is far more to us than just the efforts of a person or company doing their part to help save and preserve our planet. We aligned our passion in technology to a new definition of being green. Being green is an innate part of our business, operations, and passion. It is our mission to help this volatile and challenging economy coupled with doing our part to improving people’s lives.

Our commitment to being green has been part of our business since day one. We wanted to do a lot more than just being environmentally green so we took it to the next level and the result was being financially green.

We are developers of innovative portal software. In a nut shell, we develop products that enable businesses to have a custom portal in two weeks or less without any development. The goal is to help our customers leverage their portal software investment dramatically faster than the build approach or the conventional way of buying the portal software and spending a huge amount of money in professional services to customize it.

This is where being financially green comes in. Our company is committed to helping our clients and the economy while being green through and through. This is how we did it:

1. We set our product price to be shockingly affordable. Our product cost less than what most companies pay in professional services for just a short period of time.
2. We committed ourselves and succeeded at making our entire business virtual. That’s right, no offices that consume power, generate garbage, add to the millions of cars on the road and the emissions they exhaust, and more.
3. Our communications and documentation is almost completely paperless. We leverage technology to drive our



business and manage our documents. We only print if we have to. We like the trees and would like to avoid using them for paper as much as possible.

4. We want businesses to use their profits wisely. There is no need for us to charge high rates when we know that will place us out of reach for some of our prospects. Companies spend a lot of money on technology and portal systems. We are committed to helping them use that investment for a very low price.

Think of it this way: A company that spends thousands or hundreds of thousands on portal software and hardware then has to invest in the cost of developing that system so it can be customized for their needs. Most companies spend 6 to 18 months developing their portals. Using an average cost of \$125 up to \$250 per hour per developer along with the energy consumption for those developers, companies soon realize that they can not afford to move forward with their projects. This is a common problem that has taken off at geometric rates in light of our struggling economy. As we have all seen, when a company can not drive business and revenues with technology and their recent investments, they often go into survival

mode and that leads to layoffs and drastic cut backs in their budget. What if we could help? What if we could provide them the solution they need for an extremely affordable price? What if we could develop a start-up portal that has the features that almost every business in any vertical would want and use? What if we could enable business to save hundreds of thousands of dollars?

We asked ourselves these questions and coined the answer: Financially Green

Our product answer is called the Virtuosant Foundation Portal (VFP). Call today for more information and to see an online demonstration.

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